

Restaurant Associates LLC
Price Increase Request
July 9, 2008
Longworth

Item	# Sold in Last Year	% # Sold in Last Year	Current Price	New Price	Price Increase	% Increase	Weighted % Increase
HOT OATMEAL SM 12 OZ	20,023	9.28%	\$0.95	\$1.05	\$0.10	10.53%	0.98%
HOT OATMEAL LRG 16 OZ	3,647	1.69%	\$1.25	\$1.35	\$0.10	8.00%	0.14%
SANDWICH W/MEAT / w/CHEESE	18,828	8.73%	\$2.55	\$2.75	\$0.20	7.84%	0.68%
SANDWICH NO MEAT	2,277	1.06%	\$1.59	\$1.70	\$0.11	6.92%	0.07%
BREAKFAST BURRITO	6,166	2.86%	\$2.55	\$2.75	\$0.20	7.84%	0.22%
EGG SANDWICH	2,924	1.36%	\$1.49	\$1.75	\$0.26	17.45%	0.24%
PANCAKES (3) (W/ 2EGGS & SAUSAGE PATTY)	33	0.02%	\$3.90	\$4.15	\$0.25	6.41%	0.00%
PANCAKES (Each)	3,482	1.61%	\$0.80	\$1.00	\$0.20	25.00%	0.40%
FRENCH TOAST (Each)	2,458	1.14%	\$0.80	\$1.00	\$0.20	25.00%	0.28%
BACON (PER SLICE) (TURKEY BACON \$.65)	13,036	6.04%	\$0.65	\$0.75	\$0.10	15.38%	0.93%
SAUSAGE PATTY	3,259	1.51%	\$1.10	\$1.25	\$0.15	13.64%	0.21%
SAUSAGE LINK TURKEY	1,556	0.72%	\$0.70	\$0.95	\$0.25	35.71%	0.26%
OMELET TO ORDER	11,015	5.11%	\$2.60	\$3.25	\$0.65	25.00%	1.28%
ONE EGG	4,597	2.13%	\$0.70	\$1.00	\$0.30	42.86%	0.91%
TWO EGGS	5,357	2.48%	\$1.40	\$1.50	\$0.10	7.14%	0.18%
HOME FRIES (Homemade)	2,524	1.17%	\$1.10	\$1.35	\$0.25	22.73%	0.27%
HASH BROWNS (Frozen)	3,883	1.80%	\$0.75	\$1.00	\$0.25	33.33%	0.60%
CORN BEEF HASH	388	0.18%	\$2.35	\$2.50	\$0.15	6.38%	0.01%
ASST BOX CEREAL	6,467	3.00%	\$0.95	\$1.10	\$0.15	15.79%	0.47%
YOGURT 6 OZ	3,269	1.52%	\$1.35	\$1.50	\$0.15	11.11%	0.17%
TOAST (slice)	15,815	7.33%	\$0.25	\$0.30	\$0.05	20.00%	1.47%
BAGEL	13,660	6.33%	\$0.90	\$1.20	\$0.30	33.33%	2.11%
BAGEL W/CRM CHEESE	19,245	8.92%	\$1.25	\$1.50	\$0.25	20.00%	1.78%
ENGLISH MUFFIN	1,584	0.73%	\$0.65	\$0.85	\$0.20	30.77%	0.23%
DONUT	22,052	10.22%	\$0.80	\$1.05	\$0.25	31.25%	3.19%
SCONES	1,634	0.76%	\$1.75	\$1.95	\$0.20	11.43%	0.09%
MUFFINS	15,161	7.03%	\$1.60	\$1.75	\$0.15	9.37%	0.66%
DANISH	4,357	2.02%	\$1.75	\$1.95	\$0.20	11.43%	0.23%
ADD CROISSANT		0.00%	\$0.90	\$1.00	\$0.10	11.11%	0.00%
CROISSANT	3,163	1.47%	\$1.85	\$2.00	\$0.15	8.11%	0.12%
BREAKFAST HAM	1,405	0.65%	\$1.10	\$1.25	\$0.15	13.64%	0.09%

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SCRAPPLE	753	0.35%	\$0.90	\$0.95	\$0.05	5.56%	0.02%
BISCUITS & SAUSAGE GRAVY	452	0.21%	\$2.40	\$2.65	\$0.25	10.42%	0.02%
AFTER BREAKFAST PASTRY	1,262	0.58%	\$0.65	\$0.75	\$0.10	15.38%	0.09%
BISCUIT	24	0.01%	\$0.60	\$0.80	\$0.20	33.33%	0.00%
	215,756	100.00%					18.40%
<i>PC</i>							
JELLY (AFTER 2)	287	1.49%	\$0.15	\$0.15	\$0.00	0.00%	0.00%
HONEY (1)	18	0.09%	\$0.15	\$0.15	\$0.00	0.00%	0.00%
DRESSING (1) 1 with Quick Pick Salad	819	4.24%	\$0.75	\$1.00	\$0.25	33.33%	1.41%
BUTTER (AFTER 3)	203	1.05%	\$0.10	\$0.25	\$0.15	150.00%	1.58%
PEANUT BUTTER (1)	432	2.24%	\$0.50	\$0.50	\$0.00	0.00%	0.00%
CRACKERS (1)		0.00%	\$0.15	\$0.20	\$0.05	33.33%	0.00%
CUPS	16,072	83.28%	\$0.10	\$0.20	\$0.10	100.00%	83.28%
PC CREAM CHEESE	1,468	7.61%	\$0.50	\$0.50	\$0.00	0.00%	0.00%
	19,299	100.00%					86.27%
<i>SOUP AND CHILI</i>							
SOUP 8 OZ	10,443	28.80%	\$1.70	\$2.00	\$0.30	17.65%	5.08%
SOUP 12 OZ	10,729	29.59%	\$2.30	\$2.65	\$0.35	15.22%	4.50%
SOUP 16 OZ	4,959	13.68%	\$2.90	\$3.25	\$0.35	12.07%	1.65%
CHILI 8 OZ	3,394	9.36%	\$2.25	\$2.55	\$0.30	13.33%	1.25%
CHILI 12 OZ	4,401	12.14%	\$2.75	\$3.10	\$0.35	12.73%	1.54%
CHILI 16 OZ	2,332	6.43%	\$3.25	\$3.60	\$0.35	10.77%	0.69%
	36,258	100.00%					14.03%
<i>GRILL</i>							
HAMBURGER	2,755	2.54%	\$3.35	\$3.75	\$0.40	11.94%	0.30%
CHEESEBURGER	11,732	10.80%	\$3.75	\$4.25	\$0.50	13.33%	1.44%
BACON CHEESEBURGER	5,431	5.00%	\$4.25	\$4.50	\$0.25	5.88%	0.29%
TURKEY BURGER	2,492	2.29%	\$3.50	\$4.00	\$0.50	14.29%	0.33%
VEGGIE BURGER	1,882	1.73%	\$4.00	\$4.00	\$0.00	0.00%	0.00%
ADD CHEESE	10,102	9.30%	\$0.50	\$0.65	\$0.15	30.00%	2.79%
ONION RINGS	7,379	6.79%	\$2.35	\$2.75	\$0.40	17.02%	1.16%
FRIES SMALL	19,277	17.75%	\$1.35	\$1.75	\$0.40	29.63%	5.26%
FRIES LARGE	330	0.30%	\$1.75	\$2.25	\$0.50	28.57%	0.09%
GRILLED CHICKEN	2,791	2.57%	\$5.50	\$5.85	\$0.35	6.36%	0.16%
CHICKEN FINGERS w / FRIES	13,475	12.41%	\$5.50	\$5.95	\$0.45	8.18%	1.02%
CHICKEN FINGERS	9,449	8.70%	\$4.50	\$4.95	\$0.45	10.00%	0.87%
GRILLED CHEESE	8,283	7.63%	\$2.75	\$3.95	\$1.20	43.64%	3.33%
ADD BACON	87	0.08%	\$0.65	\$0.75	\$0.10	15.38%	0.01%
DINNER ROLL	246	0.23%	\$0.55	\$0.65	\$0.10	18.18%	0.04%
FOOT LONG HOT DOG	435	0.40%	\$3.95	\$4.00	\$0.05	1.27%	0.01%

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HOT DOGS- NY Kosher	5,014	4.62%	\$2.75	\$2.85	\$0.10	3.64%	0.17%
CHICKEN WINGS	5,193	4.78%	\$4.50	\$4.85	\$0.35	7.78%	0.37%
PHILLY CHEESESTEAK	1,227	1.13%	\$4.95	\$5.25	\$0.30	6.06%	0.07%
AMERICAN MELT	1,025	0.94%	\$4.95	\$5.25	\$0.30	6.06%	0.06%
	108,605	100.00%					17.76%
GLOBAL CUISINES							
COST PER OUNCE (.45OZ)	20,717	820.80%	\$0.45	\$0.55	\$0.10	22.22%	182.40%
SALAD/ANTIPASTI BAR							
COST PER OUNCE (.45OZ)	126,860	100.00%	\$0.38	\$0.48	\$0.10	26.32%	26.32%
CARVERY/ENTRÉE							
MAIN COURSE W/ 1 SIDE	23,936	37.34%	\$5.95	\$6.25	\$0.30	5.04%	1.88%
DINNER ROLL	18,079	28.20%	\$0.55	\$0.65	\$0.10	18.18%	5.13%
SIDE	22,090	34.46%	\$1.10	\$1.45	\$0.35	31.82%	10.96%
	64,105	100.00%					17.97%
BBQ							
BBQ CHICKEN 1/4 w/ one side	5,371	21.66%	\$4.35	\$5.25	\$0.90	20.69%	4.48%
PULLED PORK SANDWICH / SIDE	7,761	31.30%	\$4.55	\$5.50	\$0.95	20.88%	6.53%
PULLED PORK PLATTER / 2 SIDES & CORN BREAD	4,073	16.42%	\$5.75	\$6.50	\$0.75	13.04%	2.14%
COLE SLAW	0	0.00%	\$1.10	\$1.25	\$0.15	13.64%	0.00%
CORN BREAD	3,988	16.08%	\$0.85	\$1.25	\$0.40	47.06%	7.57%
BBQ BAKED BEANS	836	3.37%	\$1.10	\$1.25	\$0.15	13.64%	0.46%
MAC & CHEESE SMALL	1,030	4.15%	\$1.10	\$1.25	\$0.15	13.64%	0.57%
BBQ SPECIALS w / 3oz side							
BBQ BEEF RIBS	5	0.02%	\$5.95	\$6.50	\$0.55	9.24%	0.00%
BBQ BRISKET	1,734	6.99%	\$5.95	\$6.50	\$0.55	9.24%	0.65%
	24,798	100.00%					0.65%
SPECIALTY SALADS							
PANZANELLA	4,776	34.37%	\$6.75	\$6.95	\$0.20	2.96%	1.02%
SALAD SPECIALS	2,166	15.59%	\$6.75	\$6.95	\$0.20	2.96%	0.46%
SPECIALTY SANDWICHES							
TURKEY	2,259	16.26%	\$5.95	\$6.25	\$0.30	5.04%	0.82%
ROAST BEEF	2,184	15.72%	\$5.95	\$6.25	\$0.30	5.04%	0.79%
CHICKEN	1,473	10.60%	\$5.75	\$6.25	\$0.50	8.70%	0.92%
HAM	1,036	7.46%	\$5.75	\$6.25	\$0.50	8.70%	0.65%
	13,894	100.00%					1.48%

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PIZZA							
SLICE W/TOPPING	26,975	60.04%	\$2.55	\$2.95	\$0.40	15.69%	9.42%
SLICE PLAIN	16,335	36.36%	\$2.25	\$2.55	\$0.30	13.33%	4.85%
GOURMET PIZZA	1,620	3.61%	\$2.95	\$3.50	\$0.55	18.64%	0.67%
	44,930	100.00%					14.94%
MADE TO ORDER SANDWICHES							
BLT	3,230	4.06%	\$3.50	\$4.95	\$1.45	41.43%	1.68%
CHICKEN SALAD SANDWICH	5,170	6.50%	\$4.25	\$5.15	\$0.90	21.18%	1.38%
EGG SALAD	4,160	5.23%	\$3.50	\$4.50	\$1.00	28.57%	1.50%
CLUB	986	1.24%	\$5.95	\$6.00	\$0.05	0.84%	0.01%
TUNASALAD	9,529	11.99%	\$4.25	\$4.75	\$0.50	11.76%	1.41%
HAM	4,533	5.70%	\$5.25	\$5.75	\$0.50	9.52%	0.54%
ROAST BEEF	820	1.03%	\$4.95	\$5.75	\$0.80	16.16%	0.17%
TURKEY	13,440	16.91%	\$4.95	\$5.75	\$0.80	16.16%	2.73%
CHEESE SANDWICH	578	0.73%	\$3.00	\$3.95	\$0.95	31.67%	0.23%
BOLOGNA	100	0.13%	\$4.95	\$4.50	-\$0.45	-9.09%	-0.01%
ADD CHEESE	1,272	1.60%	\$0.50	\$0.65	\$0.15	30.00%	0.48%
BACON	825	1.04%	\$0.65	\$0.75	\$0.10	15.38%	0.16%
CORNER BEEF	632	0.80%	\$4.95	\$5.75	\$0.80	16.16%	0.13%
SALAMI SANDWICH	726	0.91%	\$4.95	\$5.25	\$0.30	6.06%	0.06%
PICKLE (LARGE)	66	0.08%	\$0.90	\$0.90	\$0.00	0.00%	0.00%
PASTRAMI SANDWICH	605	0.76%	\$4.95	\$5.75	\$0.80	16.16%	0.12%
CHICKEN BREAST SANDWICH	2,188	2.75%	\$5.50	\$5.85	\$0.35	6.36%	0.18%
HAM & CHEESE	355	0.45%	\$5.25	\$5.75	\$0.50	9.52%	0.04%
WRAP STATION							
VEGETARIAN	3,226	4.06%	\$4.95	\$5.25	\$0.30	6.06%	0.25%
PROTEIN	12,007	15.10%	\$5.25	\$5.75	\$0.50	9.52%	1.44%
TURKEY BLT	2,511	3.16%	\$5.95	\$6.00	\$0.05	0.84%	0.03%
BUFFALO CHICKEN WRAP	973	1.22%	\$5.25	\$5.75	\$0.50	9.52%	0.12%
CHICKEN WRAP	10,158	12.78%	\$5.25	\$5.75	\$0.50	9.52%	1.22%
SHRIMP	1,401	1.76%	\$6.25	\$6.95	\$0.70	11.20%	0.20%
	79,491	100.00%					14.04%
SNACKS							
PREMIUM CHIPS	12,171	5.58%	\$1.45	\$1.50	\$0.05	3.45%	0.19%
CHIPS	49,287	22.59%	\$0.80	\$0.90	\$0.10	12.50%	2.82%
PENNY CANDY	48,146	22.07%	\$0.10	\$0.10	\$0.00	0.00%	0.00%
BROWNIES/BAR	8,817	4.04%	\$1.75	\$2.25	\$0.50	28.57%	1.15%

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REGULAR SIZE CANDY BAR	191	0.09%	\$0.75	\$0.95	\$0.20	26.67%	0.02%
NUTRIGRAIN / SNACK WELL	2,178	1.00%	\$1.25	\$1.45	\$0.20	16.00%	0.16%
NATURE VALLEY	284	0.13%	\$1.25	\$1.45	\$0.20	16.00%	0.02%
POWER / BALANCE BAR	34	0.02%	\$1.90	\$1.95	\$0.05	2.63%	0.00%
GRANOLA BARS	5,730	2.63%	\$1.25	\$1.45	\$0.20	16.00%	0.42%
STONY FIELD YOGURT 6 OZ	2,921	1.34%	\$1.50	\$1.60	\$0.10	6.67%	0.09%
FRUIT CUP 14 OZ	818	0.37%	\$3.50	\$3.75	\$0.25	7.14%	0.03%
PARFAIT 14 OZ	5,581	2.56%	\$3.50	\$3.75	\$0.25	7.14%	0.18%
WHOLE FRUIT	53,660	24.60%	\$0.70	\$0.90	\$0.20	28.57%	7.03%
Bulk Candy	920	0.42%	\$5.95	\$5.95	\$0.00	0.00%	0.00%
<i>Premium Candy</i>	850	0.39%	\$9.95	\$9.95	\$0.00	0.00%	0.00%
CHEESE CAKE	341	0.16%	\$2.35	\$2.50	\$0.15	6.38%	0.01%
PUDDING / JELL-O	7,389	3.39%	\$1.00	\$1.25	\$0.25	25.00%	0.85%
COOKIES	5,426	2.49%	\$0.75	\$0.85	\$0.10	13.33%	0.33%
MINI COOKIES	612	0.28%	\$1.00	\$1.00	\$0.00	0.00%	0.00%
CAKE	4,433	2.03%	\$2.00	\$2.25	\$0.25	12.50%	0.25%
PIE	1,200	0.55%	\$1.75	\$1.85	\$0.10	5.71%	0.03%
MINI DESSERTS	3,992	1.83%	\$1.75	\$1.85	\$0.10	5.71%	0.10%
POUND CAKE	662	0.30%	\$1.75	\$1.85	\$0.10	5.71%	0.02%
SPECIALTY CAKES	355	0.16%	\$2.95	\$3.25	\$0.30	10.17%	0.02%
PREMIUM ICE CREAM	1,311	0.60%	\$2.75	\$2.95	\$0.20	7.27%	0.04%
STANDARD ICE CREAM	779	0.36%	\$1.60	\$1.75	\$0.15	9.37%	0.03%
KLONDIKE	66	0.03%	\$1.25	\$1.45	\$0.20	16.00%	0.00%
	218,154	100.00%					13.82%
VALUE MEALS							
BREAKFAST							
16oz Coffee, Donut or Bagel	121	0.62%	\$2.25	\$2.50	\$0.25	11.11%	0.07%
Egg, Meat & Cheese, 16oz Coffee	219	1.13%	\$3.90	\$3.95	\$0.05	1.28%	0.01%
Omelet, Home Fries, 10 oz Juice, 12 oz Coffee	18	0.09%	\$5.00	\$5.25	\$0.25	5.00%	0.00%
LUNCH							
Add Sandwich; Chips & 16oz Soda	9,260	47.63%	\$1.50	\$1.75	\$0.25	16.67%	7.94%
Add Grill; Small Fries & 16oz Soda	6,247	32.13%	\$2.00	\$2.50	\$0.50	25.00%	8.03%
Add Hot Food; Roll, Cookie, 16oz Soda	0	0.00%	\$2.00	\$2.25	\$0.25	12.50%	0.00%
16oz Soup, Dinner Roll, Whole Fruit & Cookie	87	0.45%	\$4.50	\$4.50	\$0.00	0.00%	0.00%
Two Slices w/ Toppings, 16oz Soda	3,490	17.95%	\$5.75	\$5.85	\$0.10	1.74%	0.31%
	19,442	100.00%					16.37%